

thecollegian

INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY

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THURSDAY, MARCH 27, 2014

www.kstatecollegian.com

Electronic waste drive marks eight years of sustainability

By JASON TIDD
THE COLLEGIAN

Hoarders of electronic waste will have the opportunity to spring-clean out their overused equipment while helping K-State beat KU in a recycling contest.

On Saturday from 9 a.m. to 1 p.m., the K-State Department of Environmental Health and Safety is joining forces with PSC Environmental Services and Howie's Recycling and Trash Service to host the third annual Electronic Waste Collection Event. It will be held in the parking lot across from West Stadium and next to St. Isidore's Catholic Student Center, 711 Denison St.

Kelly Greene, hazardous waste manager for DEHS, said that those with donations will drive through the parking lot and be asked a couple of basic questions about their electronics, as well as how they found out about the collection event.

"We have people to unload everything," Greene said.

Acceptable donations include cell phones, laptops, printers, fax machines, calculators, stereos and more. Business and university electronics are not accepted, as well as household appliances such as refrigerators. Anybody who wishes to donate their electronics should make sure to remove any personal information from their devices.

The event is usually held in April to coincide with Earth Day, but was moved up this year so that the electronic waste could be added to K-State's total in the collegiate RecycleMania competition. RecycleMania is an annual contest held at colleges and universities nationwide to see who can collect the most recyclable materials. Last year, K-State placed 153rd out of the 273 participating institutions with a recycling rate of 26.73 percent. K-State has participated in the eight-week long competition since 2009.

According to the RecycleMania website, as of Wednesday night, K-State is second in the Pounds per Capita Classic category within the Big 12 with 8,508 pounds. KU is last in the conference with 1,826 pounds. This is the final week of competition and the results will be submitted the following week.

While Greene said she is hoping to receive around 13,000 pounds of electronic waste, she said she is just thankful that there are enough donations and funding to host the event.

"I'm just glad that we can do it," Greene said.

Any costs incurred from the recycling will be covered by K-State, partially through donations and Howie's. The collection will occur rain or shine and all collected items will be recycled in the U.S.

Sunflower CASA to represent 213 children with pinwheels

By KAREN SARITA INGRAM
THE COLLEGIAN

The Riley County Courthouse lawn will be filled with blue pinwheels next Friday in a show of solidarity and support as Sunflower CASA Project, Inc. celebrates its fourth annual Blue Ribbon Kick-off. April is Child Abuse Prevention and Awareness Month, also known as Blue Ribbon Month, and each of the 213 pinwheels will represent area children who were serviced by the organization last year.

CASA, which stands for Court Appointed Special Advocates, is a program that has more than 900 branches across the country. Its purpose is to assist children in the court system, many of whom have suffered abuse or neglect. Sunflower CASA has served Riley County since 1988, branching out into

Clay and Pottawatomie counties in 1991 and 2001, respectively, according to their website.

"There are a lot of children who go through the court system ... that need an advocate to speak for them," Penny Peirce, fundraising coordinator for Sunflower CASA, said. "You might not be aware of the numbers."

Peirce said there were a lot more pinwheels to represent the children this year, but this was due in part because they were including children serviced by all of the programs within Sunflower CASA and not just the court advocacy program.

In 2000, for instance, Sunflower CASA opened Sunflower Bridge – a visitation center where children can be exchanged between parents or have supervised visits in a safe environment. Stepping Stones Child

CONTINUED ON PAGE 8,
"CASA"



PHOTO COURTESY OF CASA

The 213 blue pinwheels that Sunflower CASA Project, Inc. will plant in front of the Riley County Courthouse represent each child the program assisted in the last year while honoring the month of April as Child Abuse Prevention and Awareness month, aka Blue Ribbon Month.



Students claim runway show too restrictive

By JON PARTON
THE COLLEGIAN

The department of apparel, textiles and interior design is set to host its 10th Annual ATID Student Symposium May 1-2. The event will bring in guest speakers centered around the theme of sustainability and give students a chance to speak with people working in the field of apparel and interior design, but not all students are happy with all aspects of the event.

As part of the symposium, the Showcase of Excellency: Live Runway Show will feature clothing designed by students. This is the first time a runway show has

been organized for the event, said Hannah Schuh, student services coordinator for the department of apparel, textiles and interior design.

"We have a student committee that has been working very hard on this," Schuh said. "Everything has been going smoothly in preparing for it."

Some students, however, have expressed concerns over the runway show's rules. Arianna Levin, junior in apparel and textiles and this year's winner of K-State Project Runway, said she was frustrated when she learned lingerie would not be allowed in the runway show.

CONTINUED ON PAGE 8,
"RUNWAY"

PARKER ROBB | THE COLLEGIAN

Arianna Levin, junior in apparel and textile design, walks down the runway with Sophia Alonso, senior in life sciences, in Levin's winning dress at K-State Project Runway on March 3. Levin said she was frustrated when she learned the ATID would not allow lingerie designs on the runway.

New board created to oversee Manhattan transit funds

By SHELTON BURCH
THE COLLEGIAN

The Flint Hills Regional Transit Administration Board held their first unofficial meeting Monday and discussed the role and authority the board will have once it becomes official.

Among its tasks will be the distribution and administration of \$900,000 of Urbanized Area Transit Funds allocated to Manhattan in 2013 by the Federal Transit Administration, and \$918,000 allocated to the city for 2014.

Gary Stith, deputy director of the Flint Hills Regional Council, facilitated the meeting which he said was legally

considered unofficial due to wording changes required by the Kansas Attorney General's office to officially establish the group. Changes had been made and approved by the attorney general's office, but signatures were required on the new documents before the group would be considered officially established.

Stith said he expects the

board to be official by the next meeting, scheduled for April 16. The board will consist of six members who will each represent a different component.

"The Regional Transit Administration is an inter-local agreement of six different entities," Stith said. "Three counties, two cities and Kansas State University."

Stith said the transit administration was created because Manhattan surpassed 50,000 residents.

"What happened is when Manhattan crossed over 50,000 in population, that gave them access to different sources of federal funds

CONTINUED ON PAGE 8,
"TRANSIT"

INSIDE

SOCIAL MEDIA

WEATHER



4 Predictions of Sweet 16 matchups



5 MH370 flight coverage was excessive

Question of the Day

"Who is your favorite college instructor and why?"

Look for the opinion page tomorrow to see how K-Staters responded.



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18 Launder- er's chal- lenges
19 Dissuade
21 Italian river
22 Tier
24 Use a paper towel
27 Cover
28 Designer Spade
31 Green, in a sense
32 Eggs
33 Suffix with "presi- dent"
34 "Perry Mason" star
36 Energy
37 Computer key

38 Macad- amized
40 "Little Women" woman
41 Island greeting
43 Auditory stimulants
47 Luau
48 Vase material
51 "Help!"
52 Notion
53 Advan- tage
54 — out a living
55 Arrears
56 Relaxa- tion

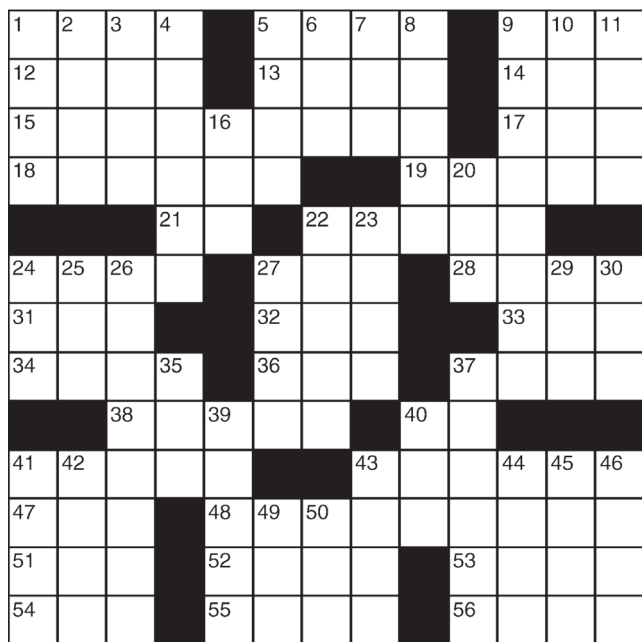
DOWN

1 Track circuits
2 "— Rhyth- m"
3 Eman- ation
4 Cook- book entry
5 Police officers
6 Kimono closer
7 Victory
8 Dilapi- dated
9 Subject of a framing?
10 Lotion additive
11 Ante- lope's playmate
16 Popular card game
19 "A mouse!"
22 Enraged
23 Leading man?
24 Char- lotte's cre- ation
25 Hosp. section
26 Dolphin's cousin
27 2/14 topic
29 Pitch
30 Blueprint addition
35 "Go, team!"
37 Grand — Dam
39 Hardly lively
40 Coffee
41 Church area
42 Take a gander (at)
43 "Scram!"
44 Zero, in Xochi- milco
45 Uses a trowel
46 Giants lineman
49 Praise in verse
50 CSA soldier

Solution time: 25 mins.

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Yesterday's answer 3-27



3-27 CRYPTOQUIP

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E P D Z N A D A J N Y U D H I R T Q Y J A
F N E B P P N R M D D E U N N C N U Z .
Yesterday's Cryptogram: THAT TOWEL CLOTH IS IN PATHETICALLY POOR SHAPE, AND IT'S ORDINARY. WHAT A SAD COMMON TERRY.
Today's Cryptogram Clue: M equals Z

the collegian Religion Directory every Friday



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Letters may be rejected if they contain abusive content, lack timeliness, contain vulgarity, profanity or falsehood, promote personal and commercial announcements, repeat comments of letters printed in other issues or contain attachments.

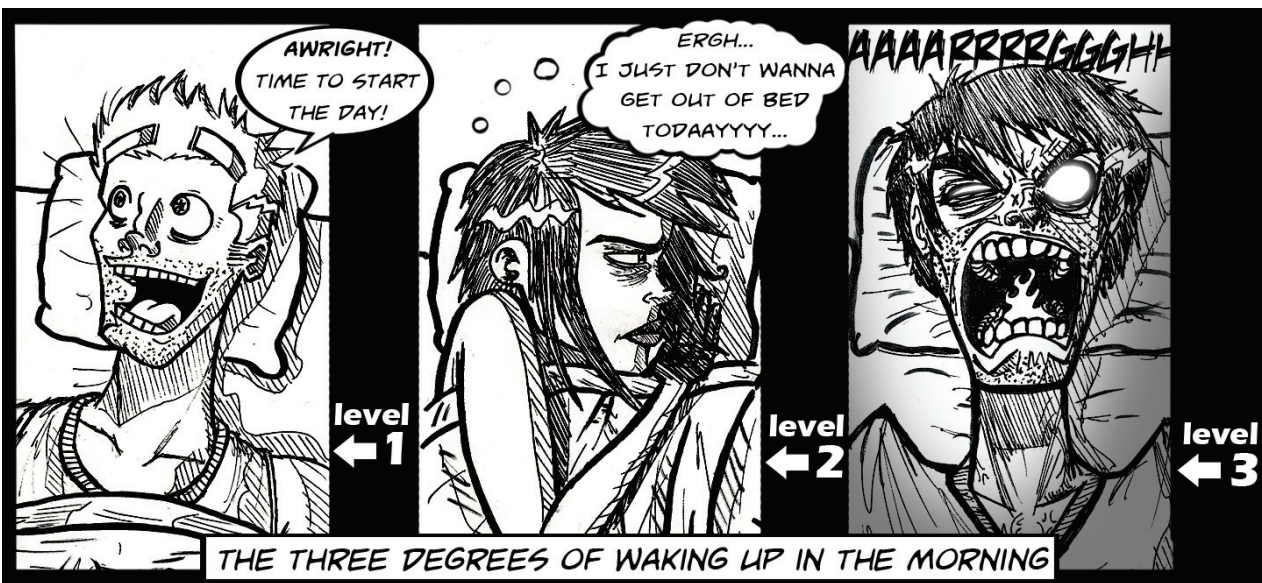
The Collegian does not publish open letters, third-party letters or letters that have been sent to other publications or people.

CORRECTIONS

If you see something that should be corrected or clarified, call managing editor Jena Sauber at 785-532-6556 or email news@kstatecollegian.com.

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For The Win | By Parker Wilhelm



The Weekly Planner

Thursday, March 27
Doctoral dissertation of Bette Grauer
"Secondary Science Teachers' Use of the Affective Domain in Science Education"
257 Bluemont Hall
12:30 p.m.

Alexander Polishchuk
Presenter at Mathematics Department Colloquium
"Analog of the j-invariant for Higher Genus Curves"
102 Cardwell Hall
2:30 p.m.

Haylapalooza and Fun Fair
Live entertainment, contests and prizes, airbrush tattoos, inflatables, lawn games and carnival food
Haymaker Hall, 4-8 p.m.

Hunger Games Celebrating Ag Fest
K-State Student Union Courtyard
5-7 p.m.

K-State Computers and Technology Movie Series: "Real Steel"
127 Nichols Hall, 7 p.m.

Doctoral dissertation of Kristy Custer
"A Study of Perceptions of Mothers, Caregivers, and School-Age Children regarding Educational Experiences During Maternal Army Reserve Component Deployments"
368 Bluemont Hall
12:30 p.m.

Friday, March 28
K-State Idol
Forum Hall, K-State Student Union
7 p.m.

SpringDance 2014
McCain Auditorium, 7:30 p.m.

UPC Film: "The Hobbit: The Desolation of Smaug"
Forum Hall, K-State Student Union
10:30 p.m.

Saturday, March 29
Analog Games Day
Great Room, Hale Library
11 a.m. to 5 p.m.

UPC Film: "The Hobbit: The Desolation of Smaug"
Forum Hall, K-State Student Union, 10:30 p.m.

SpringDance 2014
McCain Auditorium
7:30 p.m.

Collegian Editor-In-Chief deadline 03.27.14

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'K-State: An Alphabet Journey Across Campus' shows K-State family experience

By LEAH HILL
THE COLLEGIAN

The family philosophy at K-State is well known to many students, faculty and staff. However, it may be seen as an unfamiliar concept to outsiders. That is, until they read "K-State: An Alphabet Journey Across Campus," created by Debbie Mercer, dean of the College of Education, and Lotta Larson, associate professor of curriculum and instruction.

Mercer and Larson said they co-authored the children's book (that was released in 2013) to emphasize the depth and experiences of the K-State family. It strives to evoke K-State memories of "adventures and academics, friends and family, and games and graduation," as written in the preface.

"Our hope (is) people will take this and share it with the special people they call family," Mercer said.

The thread of family is woven into each one of the 26 pages in the alphabet book.

"I think what's really precious about the book is just that it truly sends that message of K-State family," Larson said. "You look at the pictures, and you just realize how special K-State is."

Passion and knowledge

The idea for the book began to take root three years ago when Mercer and her husband, a Big 12 football official, would travel to other colleges. While he was on the field prior to the games, she had the opportunity to explore campus — including their bookstores.

"I was struck time and time again at the displays in campus bookstores with books for children," Mercer said.

With a shared interest in children's literature, Larson and Mercer discussed the possibility of creating an alphabet book about K-State. The two possessed passion and knowledge, which they said inspired them to take on the project.

"We both love K-State so much," Larson said. "We were thinking of ways to give back and help other people love K-State as much as we do."

Giving back is a facet of the family dynamic, especially at K-State. For Larson and Mercer, they said it was important that the proceeds from the book go to scholarships for students in the college of education.

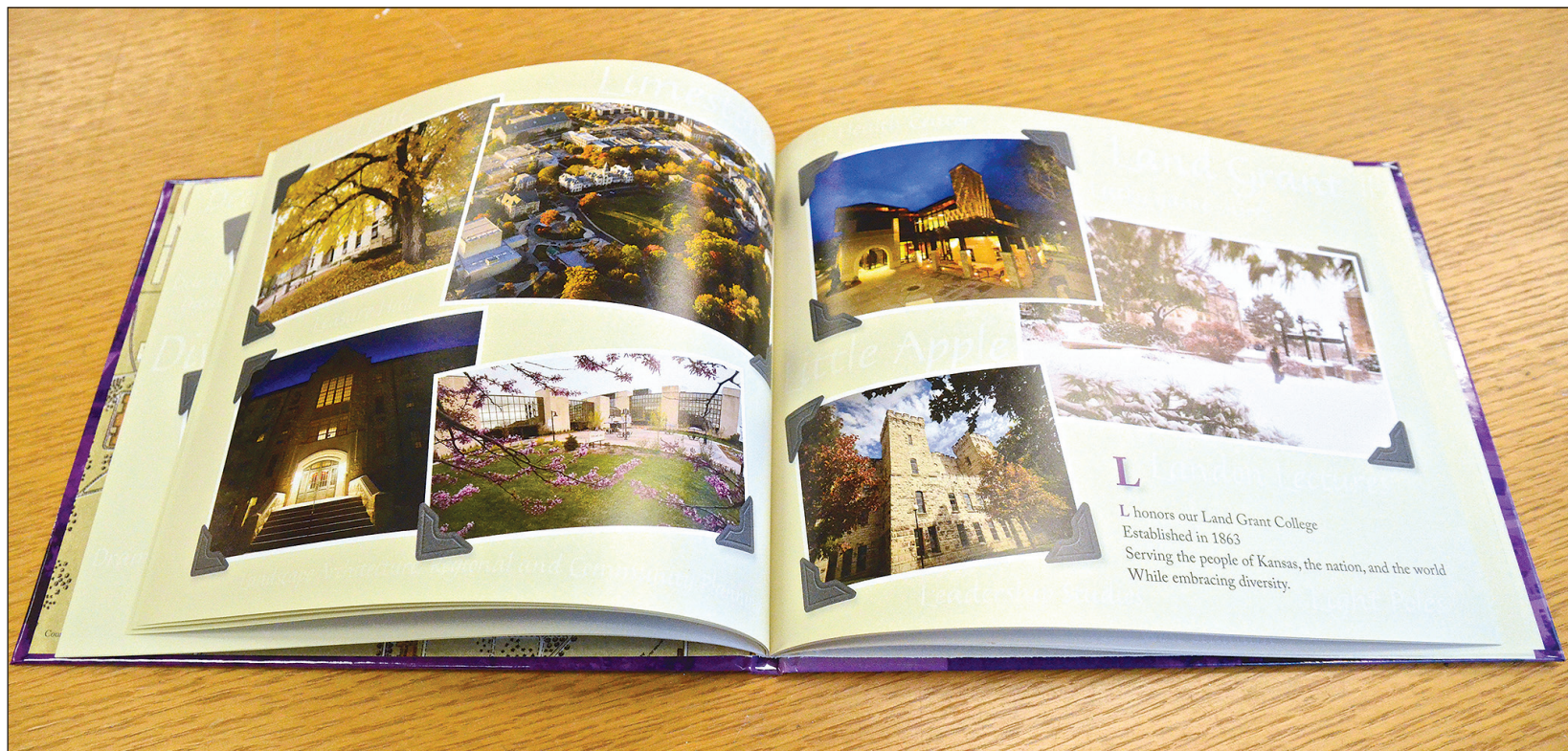


PHOTO ILLUSTRATION BY PARKER ROBB | THE COLLEGIAN

"K-State: An Alphabet Journey Across Campus," created by Debbie Mercer, dean of the College of Education, and Lotta Larson, associate professor of curriculum and instruction, takes the reader on a visual journey across the K-State campus and student life, categorizing images by themes starting with each representative letter of the alphabet.

ucation.

"I honestly think that is part of why people have been so extremely helpful, because we made that clear from the very beginning — that the goal was not for us to make any money, but we just wanted a way to give back to the students," Larson said, "I think people are really prone to helping out when you do that."

K-State pride

Both Larson and Mercer have unique experiences at K-State, which include earning eight degrees collectively between them. During their time as undergraduates, graduate students, doctoral candidates and currently as an administrator and faculty member, they each said they developed a strong connection to K-State.

"We have so many things in which we take a great deal of pride," Mercer said, "So many people come to K-State and really become immersed in our family culture."

Group effort

Many people took part in the creation and production of the alphabet book. Undergraduate students from Kappa Delta Pi education honor society and graduate students in the reading specialist program, both in the College of Education, contributed ideas for the book's content. Colleagues of Larson and Mercer provided

suggestions, as well as other various K-State students and faculty members.

"We started out by meeting with different groups of students, both graduate and undergraduate student groups," Larson said. "We literally gave them the blank alphabet. We said fill it out (with) anything you'd associate with K-State."

And so it began.

"We got so many different words and different ideas we would never have thought of," Larson said.

The suggestions helped give Larson and Mercer direction for the book. Each page hosts a poem focused on each

letter's connection to K-State, which allows the book to cover the breadth of campus instead of just one attribute per page.

Staff at K-State's university photography services; Fred Bradley, professor of special education and counseling; Mary Hammel, associate director of the Catalyst Technology, Media and Creative Services Center in the college of education; and Kevin Robel, owner of Robel Graphics in Manhattan, all assisted in the production.

"It's been truly a collaborative effort," Larson said.

Pictures were placed on the page with watermarked

words set in the background. Twenty-six stanzas were composed in celebration of the university's heritage. This came together to form Larson and Mercer's vision — to share the layers of the K-State with family.

'Rather successful'

On the carefully crafted pages, couplets convey K-State's unique traditions and commitment to excellence.

"It's been rather successful," Steve Levin, general manager of Varney's Book Store, said.

He said the book is a popular item when people come to town for athletic events and

other special events with their families.

There is a historical component that allows stories to be shared across generations, Larson said. It is not age-specific; the idea was for families to read and share it together.

Sharing the book with their own families made the whole project more meaningful for Larson and Mercer.

"It was a labor of love, but it was such a fun one," Mercer said.

The books are available for \$20 in Mercer's office, located in Bluemont 006, as well as the K-State Campus Store in the K-State Student Union and Varney's in Aggieville.

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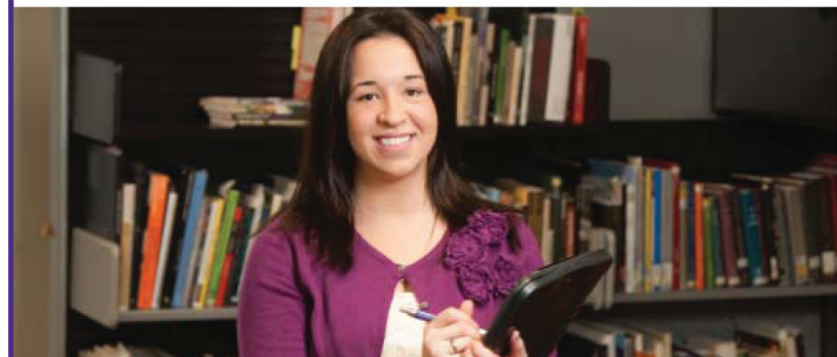
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BASEBALL

Kivett hits for cycle, K-State blows away Nebraska 12-6



By JOHN ZETMEIR
THE COLLEGIAN

The K-State Wildcats were excited when the 2013 Big 12 player of the year Ross Kivett announced that he was going to pass up an opportunity to begin playing professional baseball to come back for his senior year. His reason for staying became clear Wednesday night when he became the first Wildcat since 1997 to hit for the cycle as the Wildcats routed the Nebraska Cornhuskers 12-6.

"I honestly didn't start thinking it until after the double," Kivett said. "When I hit the double I was like, 'I think I got a really good chance of hitting a cycle today.' First time in 22 years I got to say that I did that."

The Wildcats had the bats going early and often on a rainy, windy day at Tointon Family Stadium. After scoring two runs in the first inning to start off the game, which included a home run by Kivett, K-State scored six runs in the bottom of the second inning and it was all K-State from that point on.

EMILY DESHAZER | THE COLLEGIAN

Senior outfielder Ross Kivett rounds third base after hitting a homerun to open the offense for K-State against Nebraska. The Wildcats won 12-6.

"Yeah (Kivett) is pretty good, he's a pretty special player," head coach Brad Hill said. "It was a special night for him obviously. He got us off to a great start offensively. We had a great offensive approach tonight, we really did. I was really proud of what we did tonight."

The Wildcats dominated the Cornhuskers in many facets of the game, one of them that was pretty obvious was pitching. Redshirt freshman Colton Kalmus pitched a solid five innings for the Wildcats on the day. Kalmus only allowed one earned run on the day and struck out three batters. He is now 2-1 on the season.

"Great start," Hill said of Kalmus. "(He is) a pitcher, a young guy. I mean he's got about three starts. A redshirt freshman to go out there with the wind howling 35-40 (MPH). Like I said, I thought he just did a really good job for us and commanded what he was doing. Composure, toughness all of those things came into play tonight with him."

Kivett finished the game 4-5 from the plate with three RBIs to go with his cycle. Another Wildcat that stepped up in a big way was senior catcher Blair DeBord who went 3-5 from the plate and drove in two runs. DeBord was only batting .098 coming into the game.

It was certainly a special night for Kivett, who made the tough decision entering the season to return to school for an opportunity at another special season in purple. Early on in the day, when Kivett tweeted out that it was a good day to hit, he wasn't joking. By the bottom of the third inning, Kivett had his home run, triple and double. He said he knew the whole time what he needed to complete the cycle. Although Kivett said he knew he had the opportunity for the cycle, he would not have turned down the opportunity for extra bases.

"No shot, you got to take the bases," Kivett said when asked if he would have stopped at first base just for the cycle. "This game is a cruel karma game and the game will play you back if you don't do it. I would have taken as many bags as they would have let me."

The win on Wednesday pushed the Wildcats record to 15-9 on the season, they are 14-2 in their last 16 games. K-State will now hit the road for four games starting on Friday where they will travel north to take on the Creighton Bluejays. After that they will take on Nebraska-Omaha before returning back to Tointon Family Stadium to take on their in-state rival Kansas next Friday.

WOMEN'S BASKETBALL

Mittie leading team, K-State fans into 'new era of women's basketball'

By JOHN ZETMEIR
THE COLLEGIAN

For the past 18 seasons, former head coach Deb Patterson commanded the sidelines for the K-State women's basketball squad. However, Patterson was let go a little over two weeks ago when the athletic department decided to go in a different direction moving forward.

On Tuesday afternoon at the new West Stadium Center of Bill Snyder Family Stadium, Athletic Director John Currie introduced Jeff Mittie as the man who will be leading the Wildcats into a new era of women's basketball.

The idea of a new era of K-State women's hoops has

some K-State fans excited.

"New era for K-State, starting off new again," John Pence, Manhattan resident and K-State fan, said.

Around 100 fans made the trip up to the club level of the center to watch Mittie's introduction. K-State Athletics decided to make the press conference open to the public, so purple clad fans lined the room as they listened to Currie and Mittie speak. At the end of the press conference, fans were able to meet Mittie.

"Excitement for a new coach," Steve Hall, Manhattan resident and K-State fan, said about why he came out to meet the new coach. "Looking forward to next season and how things come

together with the new administration of the team."

Though Mittie will be the new head coach, there will still be some familiar faces on the sideline. Assistant coaches Claire Coggins and Tasha Dickey are the first two members of Mittie's new staff. Mittie said that he reached out to former assistant coach Shalee Lehning about being on his staff, but she declined.

"That was one of my first phone calls; I recruited Shalee," Mittie said. "I know how important she is to Kansas State women's basketball. Shalee feels like she is going to go and maybe do some different things. We had a good conversation. I told her to come back any time."



PARKER ROBB | THE COLLEGIAN

Newly-introduced women's basketball coach Jeff Mittie jokes and laughs with K-State fans at his introductory press conference Tuesday in the West Stadium Center of Bill Snyder Family Stadium.

For many of the players, it was tough to see Lehning go. Freshman guard Leticia

Romero, who was the Wildcats leading scorer in her first year, admitted that it will be

tough to not have Lehning around.

"I'm not going to lie, (Lehning) was one of the reasons I came here to K-State," Romero said.

As of right now, there has not been any word on whether any of the current K-State players will transfer or leave school. They bond between the teammates appears to be strong enough to withstand a coaching change.

"I came for the coaches, but when I met my teammates here," Romero said. "I'm so happy with them, we are a family. When it happened, everything crosses your mind with a new coach. You don't know anything, so there's a lot of uncertainty, but I wanted to wait and see."

MEN'S BASKETBALL

NCAA Predictions: Sweet 16 Picks



TATE STEINLAGE
THE COLLEGIAN

No. 10 Stanford vs. No. 11 Dayton

Statistically speaking, these two teams are about as even of a matchup as one can be. Don't be fooled, however, as Dayton and Stanford are marginally different from one another in how they find success. Dayton is a perimeter-oriented team that tends to use its athleticism to run up and down the court. Stanford, on the other hand, is comprised of big, physical players that use their length to disrupt teams.

The key to Thursday's game will be whether or not Dayton's shooters can get open and find the bottom of the bucket consistently. If they cannot, expect the size of Stanford to be too much for Dayton's Elite Eight hopes.

Prediction: Stanford 75, Dayton 67



No. 11 Tennessee vs. No. 2 Michigan

On paper, Tennessee can be compared to Michigan's last opponent of Texas. They're big

and they like to show it. However, this Tennessee group has the height up front with three 6-foot-6-inch guards, who can play tenacious perimeter defense to stop the hot, streaky shooters of Michigan, unlike the Longhorns last weekend.

However, Michigan has the experience and the consistency of all five starters to slip by Tennessee Friday en route to the Elite Eight.

Prediction: Michigan 74, Tennessee 71



JOHN ZETMEIR
THE COLLEGIAN

No. 2 Wisconsin vs. No. 6 Baylor

At one point early in the season, the Baylor Bears were a top-10 team in the country. Then they fell off, losing eight of 10 games in the middle of their season. Senior guard Brady Heslip then hit a 3-pointer at the buzzer to push the Baylor vs. K-State game into overtime. After that, their season took a 180. Since that 2-8 stretch, the Bears are 12-2, including two really impressive wins so far in the NCAA tournament which includes a total dismantling of the Creighton Blue Jays.

Wisconsin has been the more consistent team this season, playing in a strong Big Ten conference. Baylor just seems to be the hotter team at this point. Baylor's coach Scott Drew has taken the Bears to the Elite Eight twice in the past five seasons, and with senior Cory Jefferson and sophomore Isaiah Austin anchoring their strong zone defense, the Bears will advance.

Prediction: Baylor 68, Wisconsin 59



No. 4 Louisville vs. No. 8 Kentucky

Both of these teams seem to be under-seeded for the level of basketball they are playing at this point in the season. Not only is this an intriguing matchup from a talent standpoint, but the in-state rivalry between the two schools is one of the best in college hoops. When the two played each other early on in the season, the Wildcats walked away with the victory. However, a lot has changed since then.

The Cardinals are the defending national champions and have been in this situation before. However, Kentucky who was the preseason No. 1 team in the country, are finally playing up to all the hype. I like the blue team from the state of Kentucky for this one.

Prediction: Kentucky 77, Louisville 72



AUSTIN EARL
THE COLLEGIAN

No. 1 Florida vs. No. 4 UCLA

The No. 1-seeded Gators will come out on top against No. 4-seeded Bruins. Florida is a great team. They allow the third least amount of points per game in the country. They have only lost two games this season.

The Bruins have proven they can play with good teams and beat Arizona this season. Offensively they are great, 12th in points per game. But they allow 70.1 points per game, which is 179th in the country. Florida can play on both ends of the court.

Prediction: Florida 79, UCLA 71



No. 4 Michigan State vs. No. 1 Virginia

Virginia plays great defense, just like Florida. They have had a great season, winning the ACC regular season title and the ACC Tournament. But their offense gets them in trouble at times. They only managed to score 38 points in a game against Wisconsin early in the season.

Michigan State scored 83 points in their most recent game against Wisconsin. The Spartans are finally putting it all together at the perfect time. They are not elite on either side of the court, but they do enough to win games. They have a lot of talent and great coaching. I peg the Spartans to win in a defensive battle.

Prediction: Michigan State 58, Virginia 54



EMILIO RIVERA
THE COLLEGIAN

No. 1 Arizona vs. No. 4 San Diego State

At the top of the West region, No. 1 Arizona faces off against No. 4 San Diego State.

Both teams were upset as No. 1 seeds in their conference tournaments and have had a good showing in the first two rounds of the tournament.

This game features elite defenses, with both teams having top-five scoring defenses. Look for a low scoring game, with the Wildcats pulling it out in the end because of their skills on the boards allowing them to get second opportunities.

Prediction: Arizona 64, San Diego State 61



No. 3 Iowa State vs. No. 7 Connecticut

At the bottom of the East region, the Big 12 champion No. 3 Iowa State goes against No. 7 Connecticut. The Cyclones will face the Huskies without their star sophomore guard, Georges Niang.

They will have to rely on Big 12 player of the year, senior forward Melvin Ejim, to spark their team against the Huskies star guard Shabazz Napier, who averages 17.8 points per game.

Look for a high scoring game, with Ejim and the Cyclones being able to shut down Napier and the Huskies.

Prediction: Iowa State 83, Connecticut 76



Plane coverage overblown, overshadowed other world events



MIKE STANTON
THE COLLEGIAN

Unless you spent your spring break under a rock, you're probably very familiar with the disappearance of Malaysia Airlines Flight 370.

It's been called "the greatest aviation mystery of all time," and with good reason. It's certainly not everyday that a Boeing 777 vanishes into thin air. Hundreds of people have been missing since the jet appeared to drop off the face of the earth on March 8, leaving the rest of us to wonder what the heck happened.

On Monday, the Malaysian Prime Minister Najib Razak announced that satellite data showed the plane "ended in the southern Indian Ocean," seemingly bringing a tragic, but anticlimactic, end to weeks of speculation. The major driving force behind the rampant "what ifs," of course, was the international media. Despite a considerable lack of facts and new information, the talking heads of cable news went on for hours about the case.

On the one hand, you can't really blame them. After all, it was an incredibly intriguing story. It seemed like something out of a Tom Clancy novel: a massive jet liner, gone without a trace; pilots with questionable backgrounds; and evidence of tampering with tracking devices. People were fascinated by this, and wanted to know more about it, the little there was to be known. To a certain extent, networks have to give viewers



ILLUSTRATION BY GANNON HUITING

what they want. I get that.

However, the coverage went too far in a couple of ways. With so much desire for information and so few concrete facts, speculation was a given and got out of hand. The networks that millions of Americans trust for news entertained some pretty outlandish theories. Many argued that the plane could have been landed in locations like the Andaman Islands, Kazakhstan, or Pakistan, where it would be stored and later used as a weapon in a terrorist attack. Others claimed the plane could have flown to an altitude high enough to kill the passengers on board by decompression. Some said a fire could

have brought the plane down. One blogger even wrote that the plane could have closely tailed a Singapore Airlines flight that was in the vicinity to avoid radar detection.

We still don't know exactly what happened to the plane, and we'll likely never know the full story, but the statement from Malaysia's prime minister pretty clearly debunked a lot of those theories. Hopefully, media outlets learned their lesson and will stick to the facts on the story from this point forward, but I'm not holding my breath.

The biggest issue I have with the relentless coverage of the flight disappearance is that it took prece-

dence over other unfolding stories that are just as, if not more, important. Just last week, Russia annexed the Crimea region of Ukraine after holding a referendum that the rest of the free world, including Ukraine, refuses to recognize. Although networks covered the escalating tensions in Ukraine for months, they were distracted when the situation reached a crescendo.

The story of MH370 is full of tragedy. Hundreds of passengers died, and their family members had to deal with the emotional torture of not knowing where their loved ones were or if they were still alive. Major news outlets should have been much more professional

with their handling of the story. Had they simply reported the facts and moved on to a different story, not only would they have saved themselves a great deal of embarrassment, they'd have done a more thorough and complete job covering global news.

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Mike Stanton is a sophomore in mass communications. Please send comments to opinion@kstatecollegian.com.

E-cigarettes prove to be no better than regular cigarettes in some aspects



JAKKI FORESTER
THE COLLEGIAN

There are different types of smokers in this world. Most people know at least one person who currently smokes or used to smoke. People who smoke can often be categorized into a few groups.

Some are low-key and don't lead on that they smoke. On the flip side, there are some tobacco smokers who smell like they bathe in cigarettes.

Then there are others who don't smoke tobacco cigarettes, but smoke e-cigarettes in an attempt to quit smoking tobacco.

Many e-cigarette smokers use this nontraditional equipment because they hang out with people who smoke tobacco cigarettes and want something to do while others are smoking.

Perhaps one of the things that all of these people struggle with are the facts and misconceptions of smoking. First and foremost, anyone who says all e-cigarettes are not addictive is lying to themselves and others. Though there are some flavors that do not contain nicotine, the second listed ingredient (meaning the second most prominent ingredient in most e-cigarette flavors) is nicotine. Nicotine is the same addictive chemical found in tobacco cigarettes that cause some to endlessly chain-smoke in hopes of satisfying their cravings.

According to researchers at the University of California, San Francisco, based on the results of a survey conducted in November 2011 and again

in November 2012 of 950 smokers, those who started off smoking e-cigarettes were no more likely to quit smoking than those who were tobacco smokers and switched to e-cigarettes or those who just smoked regular tobacco cigarettes.

This shows that the original intention of e-cigarettes has faded, as research shows that smoking e-cigarettes are just as addictive as tobacco cigarettes. The allure of smoking e-cigarettes in the hopes of quitting smoking is being researched to be proven otherwise, and the most recent research shows e-cigarettes do not encourage discontinued use of tobacco.

What's worse, e-cigarettes are also attracting younger audiences to the product. According to a Centers for Disease Control and Prevention press release from Sept. 5, 2013 that cited a National Youth Tobacco Survey from the same date,

"the percentage of high school students who reported ever using an e-cigarette rose from 4.7 percent in 2011 to 10.0 percent in 2012. In the same time period, high school students using e-cigarettes within the past 30 days rose from 1.5 percent to 2.8 percent. Use also doubled among middle school students."

This behavior is scary above all else. But it almost seems this behavior is being encouraged when e-cigarette flavors are attractive to people under the age of 18.

When e-cigarettes are advertised to having flavors like Skittles, Mountain Dew, sugar cookie and gummy bears, what is discouraging young children from trying these things? The correct answer is nothing. When these e-cigarettes are getting into the hands of young people, it is creating a new breed of younger and younger nicotine addicts who aren't even aware of it.

According to an NPR story by Jenny Lei Bolario from Feb. 17, students in high schools and middle schools are smoking e-cigarettes in schools and purchasing their devices legally. Many states don't have set age limits on those who can purchase e-cigarettes and there is no federal age restriction, so children can easily turn to the Internet to purchase the devices.

Additionally, due to the lack of any real legal restrictions on e-cigarettes, many who want to take a electronic drag can get away with doing so indoors, including in clubs, restaurants, bars and even classrooms. There are few things less annoying than a student smoking an e-cigarette while in a classroom.

As the research continues to surface about e-cigarettes, it doesn't make for a very promising future. At best, it looks grim as this movement of e-ciga-

rettes is recruiting an army of younger and younger soldiers addicted to its poison. However, what needs to be considered are the individual choices we all make. If you choose to start smoking tobacco cigarettes or e-cigarettes, just know how damaging both are.

Keep these things in mind the next time you consider starting or switching to smoke e-cigarettes.

Keep these things in mind the next time you consider starting or switching to smoke e-cigarettes.

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Jakki Forester is a junior in journalism and American ethnic studies. Please send all comments to opinion@kstatecollegian.com.

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The Fourum is a quirky view of campus life in voices from the K-State community. Positive and humorous comments are selected for publication by the Collegian marketing staff.

It would be nice if The Collegian would actually commit to a constant layout. I'm lost.

(Insert a yo mamma joke here)

Liberal media behind the entire Malaysia airline conspiracy ...

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I am that person that will give judging looks if you are taking noticeable selfies for snapchat or a social media site in public places.

I want to thank those students who are learning to become Veterinarians and Vet Techs for taking care of our animal children. :)

To submit your Fourum contribution, call or text 785-260-0207 or email thefourum@kstatecollegian.com. Your e-mail address or phone number is logged but not published.

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"I am currently not watching any TV, but I'm watching a lot of movies. The last one I watched was 'Wolf of Wall Street.'"



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OPEN OPTION

"House of Cards."



COLT BROADIE
FRESHMAN,
CONSTRUCTION SCIENCE

"The Walking Dead."



FRANK SANDOVAL
FRESHMAN,
CONSTRUCTION SCIENCE

"I just finished 'Breaking Bad,' I haven't started a new one."

THINK LOCAL

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the collegian

THURSDAY, MARCH 27, 2014

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PAGE 7

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Keep spending dollars within local community

By JEFF KOENIG
CO-OWNER, BIG POPPI
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As this fifth series of "Think Local" begins, I was thinking of a recent meeting with officials of our local Chamber of Commerce and others. We spend a lot of time in our Small Business Council talking about initiatives we could implement to educate people about the benefits of doing business with locally owned companies. The question we have been asking ourselves, though, is, "are enough of our local businesses worthy of a public call-to-action to support them?"

Four additional authors this semester are going to offer well-defined reasons for consumers to keep their spending dollars in the community, and particularly with locally owned small businesses. These reasons will be practical, not philosophical. They will always directly benefit consumers in the longterm. Yet, those of us tackling this topic must, if we are honest, face the fact that any consumer decision is chiefly motivated by whether or not that consumer is perceiving their best total value in that moment, and whether that value is instantly recognizable.

Meaning, local small businesses need to be sure that they really are delivering the best value as a local resource for the products and services they offer. This cannot be presumptuously assumed "yes." If you live in Manhattan and buy anything, ride along vicariously as I challenge my local business owners,

myself included, with earning and deserving your decisions to spend with us.

There is no profit in hiding from the fact that information technology has made it easier for anyone in the world to sell to anyone else in the world.

People increasingly buy without boundaries, from simple consumer goods to complex, multi-million dollar, multi-year manufacturing or construction projects. At the end of the day, the one doing the spending will always desire the best result for the lowest possible price – as they always have and always should. This is the cornerstone for free marketplaces that maximizes innovation and gives people the greatest amount of self-determination in their financial lives.

Different types of sellers have different natural advantages. Internet sellers cut the most labor expenses out of their business models and essentially broker transactions between providers and users for a cut-rate price. Big box chains aggregate real estate and reduce some labor expenses, leaving shoppers largely on their own with purchasing decisions in exchange for a discount. Large companies offer scale and sometimes specialty expertise across broad geographical areas that often cannot float a smaller company serving a more focused geographical footprint.

But small, locally owned businesses have some natural advantages, too. These include repeated face-to-face interactions that build trust relationships, instant access to laser-focused expertise and nimble respon-

siveness to quickly overcoming obstacles in pursuit of a goal. The direct and instantly-felt benefit of these local advantages for buyers is receiving the optimal balance between a high-quality solution and the fastest possible delivery.

Thus, the question to local business owners is this: Are you providing consistently high-quality, stocking what they need on the shelf, and are you responsive to your customers in ways that out-of-town competitors simply cannot compete with?

No skilled local business owner or manager assumes that they are. Anyone who assumes it is probably failing short, because those that attract and keep the local population coming to them constantly think about and challenge themselves with how to improve their value propositions in the face of ever-increasing out-of-town competition.

Fellow business owners, have we recognized a fundamental shift? Our primary competition is no longer each other – our competitive threat comes from those we have never met, from suppliers we may not have even heard of.

Because it is so much more difficult to compare ourselves to unknown others, we must focus instead on comparing who we are today against who we were yesterday.

Every new challenge presents a new opportunity within it, if we are able to discern it. I believe that the opportunity for locally owned small businesses today is recognizing that anyone who needs to buy something (which is everyone) has

increased pressure to get more done and solve problems as quickly as possible while minimizing premature solution failure.

We can work with that! Our natural advantage is the ability to provide high quality very quickly.

Other types of sellers take more time to engage and wait for the result, place a higher burden of self-education upon the buyer, are less responsive throughout the relationship, and treat their customers like data in a report. What we need to do is to stay invested in our relative industries enough to know what the current, best-in-class solutions are to the problems we solve for people, be ready to deliver them "yesterday," and hold our customers' hands through the process, treating them like we want to be treated.

Am we confident we are already there? Unfortunately, no so much. Many of us have dropped the ball and are focused on the wrong problems. Two things are still true and will never stop being true:

1. If we build it, meaning that we advertise and quickly deliver high quality, "they" will come.

2. We get what we pay for, meaning people will pay us the higher price that it costs us to quickly deliver uniquely high-quality solutions.

So to my fellow small business owners, take stock today. If we ask consumers to re-evaluate where they spend their dollars, what do we still need to clean up in our own house to prove them right for choosing us?

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What is your favorite local business?

Emily DeShazer editor-in-chief	Jena Sauber managing editor	Erin Poppe managing copy chief	Iris LoCoco design editor
			
“Varsity. Can't beat that mac and cheese grilled cheese.”	“The Chef. The whole atmosphere is great.”	“Hibachi Hut. It was my dad's favorite when he attended K-State too.”	“The Dusty Bookshelf. They have a cat.”
Parker Robb co-photo editor	Lindsey Staab campus news editor	John Zetmeir sports editor	Hannah Hunsinger co-photo editor
			
“Either Bluestem Bistro or Bourbon and Baker.”	“Auntie Mae's Parlor, because of it's history and unique atmosphere.”	“My favorite local business is the Varsity truck.”	“The Little Grill because it has great food.”

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Poyntz Avenue experiencing boom of activity with new, moving businesses

By LOGAN FALLETTI
THE COLLEGIAN

The Aggieville district is one of the traditional go-to social hotspots of Manhattan. However, some businesses and restaurants, including Envy and Hibachi Hut, have recently uprooted from Aggieville and relocated on Poyntz Avenue.

Businesses owners have varied reasons for choosing the newly-restructured district over the bar and restaurant venues of Aggieville including physical updates and more diverse customer base.

Poyntz makeover

Poyntz's physical aesthetics may seem more attractive after a recent infrastructure update in 2013 that included new pavement overlay and re-striping on the road, said Manhattan Deputy City Manager Jason Hilgers. Curbs, gutters and light poles were replaced on the sidewalks. Traffic was restructured at corners to favor pedestrians, and storm drainage was improved to reduce ponding during storms.

The remodel was made possible when local business owners formed a "benefit district" by private petition to financially assist with city improvements in places adjacent to businesses.

Envy, a clothing and accessories boutique currently located at 313 Poyntz Ave., was one business that made the transition. It was previously located in Aggieville between Bluestem Bistro and Subway. The move made it more accessible to shoppers of all ages as its closer to other retailers, like the Manhattan Town Center mall and other boutiques located in the same area, said Mickie McArdle, manager of Envy.



JOSH STAAB | THE COLLEGIAN

Vehicles drive through a busy Poyntz Avenue and Fourth Street intersection on Friday, March 7. Poyntz Avenue has become a hot spot for businesses as of late.

"We just thought it would be a little more convenient for our customers to come to one place, with shopping already here," McArdle said. "We've seen a huge increase (in customers) — a lot more high schoolers than in Aggieville. They see Aggieville as a place for bars, and they can't really go down there."

Another recent migration from Aggieville was by the restaurant Hibachi Hut, located at 429 Poyntz Ave. The original Hibachi Hut owners closed their location in Aggieville and leased the space to Fuzzy's Taco Shop.

Although the location and decor is different on Poyntz Avenue, the menu is still primarily the same type of Cajun and Creole food that was offered at the location in Aggieville.

"The new owner is really into the revitalization of downtown, so he wanted to move it here," Mark Rosen, general manager of Hibachi Hut, said. "We've been really busy, a big increase in what we were doing."

New businesses

New restaurants are also opening in the downtown district,

distinguishing themselves from what is often considered "bar food" available at many Aggieville establishments. Carnivore Bar & BBQ, located at 105 N. Third St., is owned by Joe Hren.

"One of the reasons was he got it for a good price," said Carol Rager, manager of Carnivore Bar & BBQ and Hren's mother. "He had been looking at the property and it had been empty for a long time, a good location and everything. We got a great crew, wonderful customers and no complaints."

Aggieville growth, too

On the other side of the equation, some businesses have chosen to take up shop in Aggieville. Straight Upp Creative Studio, located at 1223 Moro St., opened earlier this month and had a grand opening event and open studio on March 22.

Dell Ann Upp, owner of Straight Upp, said the collaboration and artistic influences of Aggieville like Bluestem Bistro, Varsity Donuts and Acme Gift provide a "well-rounded" environment for a studio.

Straight Upp handles

full-service wedding and event planning, rentals, hosts "canvas and cork" painting parties with bar service, and offers walk-in pottery painting. While she said she thinks both districts in Manhattan are great, Straight Upp can reach a different clientele in Aggieville.

"Our market is focused on college students and families," Upp said. "We felt the location close to campus would be beneficial. We liked the foot traffic of Aggieville. What we are offering in products and services complements the other services."

Kansas, K-State, Manhattan area briefs

By KAREN SARITA INGRAM
THE COLLEGIAN

Federal appeals court rules Kansas can drop funding of Planned Parenthood

Appellate court rules Kansas can stop federal funding of Planned Parenthood

The 10th U.S. Circuit Court of Appeals in Denver overturned a ruling that stopped the State of Kansas from cutting funds to Planned Parenthood on Tuesday. Supporters of Planned Parenthood say this move will prevent underprivileged people from getting access to birth control, cancer screenings and testing and treatment of STDs.

Planned Parenthood receives federal funding through Title X, which provides funding to family planning and preventative health services. Kansas enacted a law effective July 1, 2011 that restricts Title X funding to hospitals, public health institutes and primary care facilities, leaving Planned Parenthood without funding. A judge temporarily blocked the law in October of that year after the American Civil Liberties Union and the ACLU of Kansas and Mid-Missouri filed a lawsuit that challenged the law's constitutionality. This was overturned after an appeals court panel gave a split 2-1 ruling in favor of Kansas.

The Associated Press reports that this new ruling could be appealed to a full court for a hearing.

The Tea Party News Network called the panel's ruling a "big win" for pro-life advo-

cates. However, the Associated Press points out that Title X funds are not used for abortions.

The Graduate School announces final doctoral dissertations

The final doctoral dissertation of Kristy Soloski, "Identifying and Predicting Trajectories of Binge Drinking from Adolescence to Young Adulthood," will be held March 31 at 11 a.m. in Justin Hall room 167.

The final doctoral dissertation of Rohit Babli Kamat, "Phyto remediation for synthetic dye decolorization," will be held April 3 at 1:30 p.m. in Waters Hall room 137.

Elderly tiger euthanized at Sunset Zoo for health reasons

The Sunset Zoo announced their 18-year-old Amur tiger was euthanized early Wednesday. The tiger, named Bob Jr., had serious health concerns, including severe arthritis and kidney failure and had recently grown worse.

"With Bob's age and the chronic diseases he was suffering, we determined his quality of life had deteriorated to the point that euthanasia was the only option," said Scott Shoemaker, director of the Sunset Zoo, in a press release.

Bob had been a resident of the zoo since 2005. Amur tigers (also known as Siberian Tigers) are the largest species of cat in the world, according to National Geographic. They are an endangered species with an estimated 400-500 tigers living in the wild, mostly in China and Russia.

RUNWAY | Schuh says show's restrictions made in consideration of event's family-oriented nature

CONTINUED FROM PAGE 1

"I'm upset about it," Levin said. "I wanted to have experience with designing lingerie in a competition."

Levin said the restriction hampers the creative process for her and other students.

"A lot of my friends are disappointed," Levin said. "We should be allowed to express ourselves creatively."

Katie Riedesel, senior in apparel and textiles, said she was also disappointed with the fact that although lingerie is not allowed in the runway show, students can show their lingerie design concepts in the symposium's

exhibition.

"One of the most controversial things about it is they would allow designs to be exhibited on paper, but not on someone's body," Riedesel said.

Levin's lingerie designs are more vintage styled, Riedesel said.

"She is doing lingerie from a time period that is more conservative," Riedesel said. "We're not talking about thongs or anything like that."

Riedesel studies apparel marketing and said the restriction has forced apparel design students to create a limited set of designs, hampering their freedom.

"That's what everyone is forced to do," Riedesel

said. "We're supposed to sell their work and we can't do that if they're being held back. I do think K-State has a good fashion design program, but it's little things like this that hold it back."

Although the runway show features designs from K-State students, it is also open to high school students as well. Schuh said the restriction on lingerie was due to concerns about those in attendance.

"It's a family-oriented event," Schuh said. "We didn't want to risk showing something that would offend our audience."

The show is designed to be open to everyone, said Barbara Anderson, associate professor, and apparel,

textiles and interior design department head.

"We have high school students attending with their families, which may include small children," Anderson said. "This is an important event for current Kansas State University students and for high school students as well."

Anderson said the broadness of the design categories allows for students to come up with a variety of pieces.

"They (students) can enter designs for swimsuit, evening wear and many other types of apparel," Anderson said. "There are a lot of categories through which students can display their creativity."

CASA | Aggieville to fundraise for CASA

CONTINUED FROM PAGE 1

Advocacy Center, established in 2008, services children who must undergo forensic interviews, usually in abuse cases. "We have always had all of those services, but we just wanted to make highlight of the fact that there are so many other children that are being served by CASA, not just the ones being served by the court system," Peirce said.

The Blue Ribbon Kick-Off

Event will be from noon to 1 p.m. on April 4 on the courthouse lawn. Sunflower CASA Executive Director Jayme Morris-Hardeman will give a short talk about the organization and refreshments will be served.

To help raise funds for Sunflower CASA, Aggieville businesses will have donation buckets throughout the month of April in honor of Child Abuse Prevention and Awareness Month.

TRANSIT | Manhattan receives 'metropolitan' status due to population

CONTINUED FROM PAGE 1

because we became a metropolitan area," Stith said. "Transit is a new source of funding."

Stith said the board will deal with allocation of funds to support public transit that ends, starts, or goes through the city of Manhattan, which is why the board is made up

of multiple counties and cities.

"We are looking at providing public transit at a regional level," Stith said. "This source of funds, the (Urbanized Area Formula Funding program) 5307 funds, can be used for any route that's either within the city, or a route that either start or ends in the urbanized area."

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Part-Time Business Office Assistant

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Stop by Kedzie 103 for more information or to pick up an application or apply online at kstatecollegian.com/apply.

Deadline is April 4, 2014

NOTICE: Roofer Registration

Beginning July 1, 2013, roofing contractors operating in the State of Kansas are required by law to register with the Kansas Attorney General's Office.

To register, or to view a list of registered roofing contractors, visit the Attorney General's website at www.InYourCornerKansas.org.

Kansas Attorney General
Derek Schmidt
1-800-432-2310

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CLASSIFIEDS

THURSDAY, MARCH 27, 2014

the collegian

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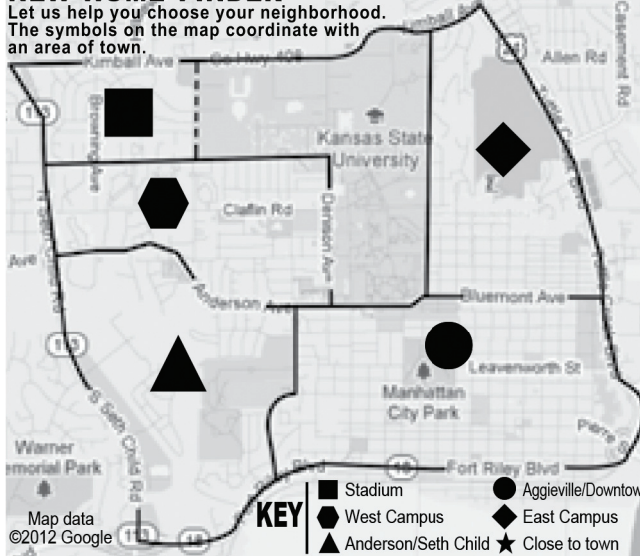
NEW HOME FINDER

For details see map.

- Stadium
- West Campus
- ▲ Anderson/Seth Child
- Aggieville/Downtown
- ◆ East Campus
- ★ Close to town

NEW HOME FINDER

Let us help you choose your neighborhood. The symbols on the map coordinate with an area of town.



310 Help Wanted

BLUEVILLE NURSERY is hiring for full and part time Landscape Laborers. Must be dependable, enjoy working in all weather conditions, can perform physical labor, including routinely lifting over 50 lbs. A good driving record is a plus. Please apply at 4539 Anderson Ave, email mvmign@bluevillenursery.com, or visit www.bluevillenursery.com for an application. EOE.

BUSINESS MUSIC Company www.directlyacquiredmusic.com pays \$50 for every bar/restaurant/ hotel you sign up. Easy. Email for more: m.marquardt@thecloudcasting.com

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ENJOY THE outdoors? Kaw Valley Greenhouses is looking for seasonal loaders. Physical outdoor position loading trucks. Visit kawvalleygreenhouses.com or call 785-776-8585.

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EXPERIENCED CONSTRUCTION foremen and laborers wanted at pre-engineered wood and steel frame company. Competitive pay and paid time off! Call 785-537-9789 for more information.

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LOCAL & OTR Company, Class A CDL, Health Insurance, Dental/Vision, Paid Vacation & Company matched 401K. Safety/Performance Incentives. Call Monson and Sons at 1-800-463-4097 ext 109 or ext 110. EOE.

310 Help Wanted

GRA OPENING The National Academic Advising Association (NACADA) based at Kansas State University in Manhattan, KS, has a 20 hour/ week GRA position available immediately. Assisting the Associate Director for Content Development and Assistant Director for Strategic Initiatives, this person will coordinate, develop, and implement professional development materials for association members. Prefer graduate students pursuing coursework in the Department of Special Education, Counseling and Student Affairs, College of Education. Applications will be screened as received and accepted until filled. For more information visit: http://www.nacada.ksu.edu/Members-Services/Position-Announcements/Job-Detail/ArticleType/ArticleView/ArticleId/2918/Graduate-Research-Assistantship-in-the-National-Academic-Advising-Association.aspx

NOW HIRING! BOURBON & BAKER! New restaurant in downtown Manhattan seeking employees for our service team. Positions open for day and evening shifts. Prior experience preferred. Apply in person at 312 Poyntz Ave.

PART-TIME leasing agent. First management is looking for Leasing Agents for a busy apartment community. Thursday evenings and weekends. Must have reliable transportation. Must be motivated, reliable, & personable. Apply in person at 1409 Chase Place. No phone calls please E.O.E.

SO LONG SALOON AND TACO LUCHA are now hiring Bar, Wait, and Door positions. Apply in person at 1130 Moro.

STUDENT OFFICE Assistant. The Department of Statistics has an opening for a student office assistant. The position involves customer service, answering phones, filing, making copies and providing other administrative support as needed. Individual must be able to work 15-20 hours a week. Previous office experience and computer experience are necessary. Applicants must be K-State students currently enrolled in a minimum of 6 credit hours to be eligible for this position. Apply by submitting your resume to: janeders1119@ksu.edu by April 7th. Kansas State University equal opportunity employer

JP'S SPORTS Grill, Jardine Marketplace, is accepting applications for Line/ Prep Cook for various shifts. Experience preferred but not required. Must possess a strong work ethic; attention to detail and cleanliness; and ability to work in a team atmosphere at a fast pace for several hours at a time.

Apply online to "Marketplace Retail Jobs" at: http://housing.k-state.edu/resources/employment/student-dining/index.html. Starts \$7.50/hr. AA/EOE.

LITTLE APPLE Toyota/Honda is currently accepting applications for part-time employment. Reconditioning/ detail department. Please apply in person at 2828 Amherst Ave. Ask for Tony or Ross.

LOCAL LANDSCAPING company hiring for full and part time positions. Apply online at www.completeoutdoorsinc.com or call 785-776-1930

POSITION OPENING: Collegian Media Group Office Assistant. Student employee needed for remainder of semester. Must be able to work Summer 2014. Stop by Kedzie 103 for an application or apply online at http://www.kstatecollegian.com/apply Deadline is April 4, 2014

310 Help Wanted

YARD WORK and odd jobs, home west of campus, flexible hours. Call 785-532-8384.

WILDCAT PAWN and Jewelry is seeking a part-time Pawnbroker/Sales Associate. Desired candidate must have prior retail experience. Drug-Free workplace. Equal Opportunity Employer. Must apply online at www.capitolcitypawn.com/careers.

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ANDERSON VILLAGE 16th and Anderson Avenue. Newly remodeled walk to class one and two-bedroom units for June and August \$605 and \$900; water and trash paid, no gas, off-street parking, see pictures at **www.wildcatproperty.com** or call Wildcat Property Management at 785-537-2332. ♦

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WWW.WILKSAPTS.COM pre-leasing for August. Landlord with compassion has been renting nice energy efficient apartments to fine KSU students for the last 26 years. Rents average \$325 to \$375 a bedroom. Call 785-776-2102 text only 785-317-4701.

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ONE-BEDROOM. Very nice. Close to campus. **June lease.** Off-street parking. No pets. Call Susan at 785-336-1124.

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120 Rent-Houses & Duplexes

AWESOME FIVE huge bedrooms, two bathrooms, two kitchens AND two living rooms. **1106 Pomeroy.** One block to campus. Washer/ dryer, two car garage. August lease. Jeff 785-313-3976. Doug 785-313-5573. ♦

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1118 RATONE AWESOME four huge bedroom, two bath house with garage. One block to campus. August lease. Doug **785-313-5573. ♦**

AVAILABLE JUNE 1st great location, 1521 Hillcrest extra clean three-bedroom, one bath home. Attached garage, all appliances. No pets, no smoking. **\$870** per month plus deposit. Call 785-608-2873. ♦

1000 Housing/Real Estate

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APM - TWO-BEDROOM. Great locations. Call 785-539-2300 Ext. 201. alliancecmhk.com

CAMPUS EAST Apartments. Now leasing for August 2014. One and two-bedroom. One block from KSU, small pets okay, pool, on-site laundry. firstmanagementinc.com. Office located 1401 College Ave. 785-539-5911. ♦

CHASE MANHATTAN Apartments now leasing for August 5, 2014. Two, three, and four-bedroom apartments. Close to campus, on-site laundry, pool, fitness center, small pets ok. Firstmanagementinc.com. 1409 Chase Place 785-776-3663. ♦

FOUNDERS HILL Apartments. Now leasing for August 2014 - Luxury one, two, three, and four-bedroom apartments. Washer/ dryer, pool, hot tub, fitness center, small pets okay. Firstmanagementinc.com. 1401 College Ave. 785-539-4600. ♦

THREE-BEDROOM, two bath in newer building. Across the street from city park. Washer/ dryer provided. No pets. June 1. 785-539-9800.

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GREAT LOCATION! Spacious three-bedroom, two bath, with washer and dryer, close to KSU and shopping. \$960 per month. Call Irvine Real Estate at 785-539-9800, Monday-Friday 9-5 or Marlene at 785-341-8576 anytime for more details.

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NOW LEASING for June and August 2014. One-bedroom in newer complex. No pets/ no smoking policy ensures a clean apartment when you move in. 785-313-7473. ksurentals@sbcglobal.net

ONE-BEDROOM apartment, 1811 Platt, June lease, \$495 per month. Contact KSUF at 532-7569. ♦

ONE-BEDROOM (\$610.00) and two-bedroom (\$710.00) available. No pets. Quiet complex. Call and compare. Plaza West Apartments 785-539-2649. www.plazawestapts.com

ONE-BEDROOM APARTMENT one and half blocks from campus. Rent \$500/ month. Rent starting June 1st, but available April 1st. Washer/ Dryer. No pets. Call Dave 913-787-6491.

QUALITY TWO-bedroom at 901 Moro. All appliances. Most bills paid. No pets. \$880. 785-341-5414.

SPACIOUS TWO-BEDROOM one and half bath in well maintained building. Available June. \$750. 711 N. Juliette. 785-341-1319.

THREE-BEDROOM two bath duplex with two car garage. Nice location for Vet Student. Clean newer duplex \$1200/ month August lease. Call/ Text/ Email 785-632-0468 brianj@pab-inc.com.

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TWO-BEDROOM. Great location close to campus. Some balcony units, washer and dryer, off-street parking. Water and trash paid. 785-341-4496. www.tinyuri.com/rent-ksu

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APM - FOUR-BEDROOM HOUSES. Great locations. Call 785-539-2300 Ext. 201 alliancecmhk.com

AVAILABLE AUGUST. Two, three, four, five and six-bedrooms. Washer/ dryer. Close to campus. No pets. 785-317-5026.

SIX-BEDROOM house, three 1/2 baths, two kitchens, two washers/ dryers, double car garage. Central air-conditioning. Available August 1st. \$2300/ month. 537-7138.

SPACIOUS FOUR-bedroom, two bathroom house. Washer/ dryer, close to campus, no pets, \$1400 per month 785-556-0662.

THREE-BEDROOM, one bath. Six-bedroom, three bath. Two kitchens. Washer and dryer, parking, close to campus. June lease. 785-539-5800. www.somersettmgtmco.com.

120 Rent-Houses & Duplexes

FOUR-BEDROOM house. Two baths. Laundry room. Fence and backyard. Newly remodeled. 1520 Harry Rd. No pets/ smoking. Available August 2nd. 785-317-7342. ♦

NICE FOUR-BEDROOM house. One and half block to campus. Rent \$1400/ month. Rent starts June 1st. Washer/ dryer. No pets. Call Dave 913-787-6491.

145 Roommate Wanted

ROOMMATES WANTED. Close to KSU. Washer, dryer, and dishwasher included. Call 785-776-2102 or Text ONLY 785-317-4701. www.wilksapts.com.

300 Employment/Careers

310 Help Wanted

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Have things for sale?

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THREE-BEDROOM, one bath. Six-bedroom, three bath. Two kitchens. Washer and dryer, parking, close to campus. June lease. 785-539-5800. www.somersettmgtmco.com.

Position Open NOW

Part-Time Business Office Assistant

Full-time Student needed for remainder of semester and **MUST** be able to work summer 2014 and next fall.

Stop by Kedzie 103 for more information or to pick up an application or apply online at kstatecollegian.com/apply.

Deadline is April 4, 2014.



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YARD WORK and odd jobs, home west of campus, flexible hours. Call 785-532-8384.

\$8/hr Now Hiring all shifts

Apply in person at 901 N. 3rd St. or at KFC-jobs.com



400 Open Market

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‘Metal Gear Solid V: Ground Zeroes’ experience is well-crafted, fun however brief

Metal Gear Solid V: Ground Zeroes

★★★★☆

video game review by Collin Weaver

“Metal Gear” is a name that holds a lot of weight in the gaming industry for being a landmark stealth series. Of those who have played video games, there is a good chance they have heard the words “Metal Gear Solid.”

“Metal Gear Solid V: Ground Zeroes” is intended to be the first part of the “Metal Gear Solid V” experience – a small sampling of what we might expect when “Metal Gear Solid V: The Phantom Pain” hits in 2015.

Retailing at \$30 and a run time of about two to three hours, “Ground Zeroes” was accused of being a cash grab. While these accusations hold some truth, “Ground Zeroes” is a highly replayable, very well made stealth sandbox despite its short length.

Taking place in a prison camp, the main mission in “Ground Zeroes” takes players an hour and a half to complete. There was also a collection of five “Side Ops,” shorter missions with a variety of objectives between them. All of these are available in two difficulties and feature a points and ranking system, as well as driving players to complete each one multiple times in pursuit of a better score or ranking.

“Ground Zeroes” and “Metal Gear Solid V: The Phantom Pain” mark the first time we see the “Metal Gear Solid” series with an open world. The open world in “Ground Zeroes” is smaller than the one we can expect to see in “The Phantom Pain,” and smaller than what one would expect when hearing “open world.”

“Metal Gear Solid” is a decidedly story-focused series with a long, twisting and confusing plot line that is far too convoluted to give a good summary. Simply put, you may not really have an idea of what is going on if you are not a long time fan of “Metal Gear Solid.” The main menu does have a “backstory” option that gives players a hefty chunk of relevant story information, but players may find themselves confused if they are not invested in the story of “Metal

Gear.”

That said, “Ground Zeroes” does not have much going on story-wise. It exists to set up “The Phantom Pain” which occurs almost a decade later. “Ground Zeroes” is bookended by two 10-minute long cutscenes. The second one showcases the darker tone that “Metal Gear Solid” intends to head towards. What happens in the cutscene is horrifying and brutal, and will make some people uncomfortable.

Seeing as “The Phantom Pain” is meant to be a tale of revenge, I felt the cutscenes did a good job of setting up that tone. But outside of that, there was little story content.

“Ground Zeroes” offers a lot of gameplay. The main character Snake, also known as Big Boss, looks and feels more fluid than ever thanks to some gorgeous animation and tight controls. “Metal Gear” has never felt as good to play as it does in “Ground Zeroes.”

Add in a bigger map, vehicles as well as an improved enemy AI, and players begin to get a tantalizing taste of what “The Phantom Pain” has in store. “Ground Zeroes” dumps players into a stealth sandbox and gives a whole chest of fun toys to play with in it.

I had a blast messing with the different game mechanics and watching the game’s different systems interact with each other.

The game also looks and sounds beautiful. The main mission takes place in a stormy night, where watching the guard’s cloaks and tent flaps billow in the wind and rain was a visual feast. The side ops all take place at varying times of day, giving players a taste of the fantastic lighting.

Voice acting is solid, too. I was initially worried, because David Hayter (the previous Snake voice actor) was replaced by actor Kiefer Sutherland. Sutherland does a good job as Snake, though he is no Hayter.

“Metal Gear Solid V: Ground Zeroes” is an excellent game. It has a lot of replayability, but suffers from a short run time. If you are a fan of “Metal Gear,” you will find something to enjoy here. If not, then you might walk away from the game feeling disappointed.

Collin Weaver is a freshman in pre-journalism and mass communications. Please send all comments to edge@kstatecollegian.com.



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“Metal Gear Solid V: Ground Zeroes” is the first installment in the “Metal Gear Solid V Experience.” The game will serve as a prequel to “Metal Gear Solid V: The Phantom Pain,” launching thereafter. The critically acclaimed “Metal Gear Solid” franchise has entertained fans for decades.

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